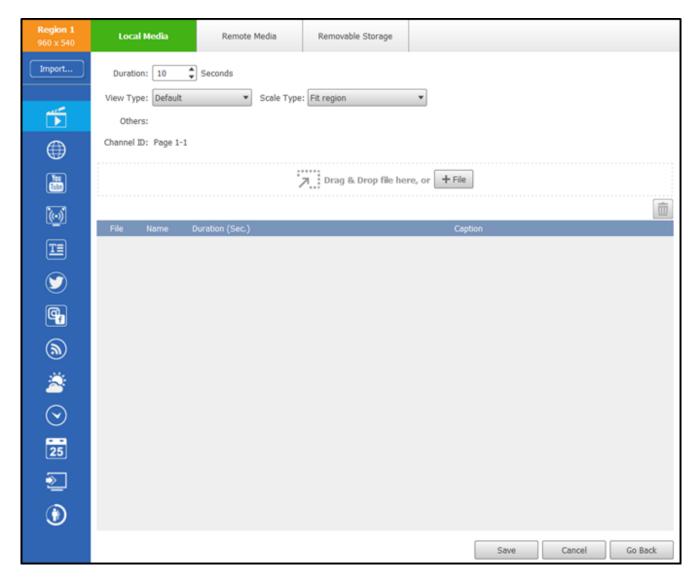# 2.6.5.1 The Content Menu

When you click on an item/box in the **Layout** window of the editing panel, the content menu will appear to the right. The content menu allows you to select the type of content that will appear in each item/box on a page and then configure the content itself.

To select the type of content that will appear in an item/box on the page, click one of the options in the bar to the left of menu. The type of content available include:

Button	Item	Description

	Import	[For Grid Mode Only] Allows you to import content from an item/box in another playlist's page. Go to *Importing Content (Grid Mode Only)* for more details on importing content.
	Media	Makes the layout item/box display an image, video, document, or music file(s) that is either stored locally, remotely (via cloud storage), or on a removable storage device. *NOTE: Supported file formats include PNG, JPG, JPEG, BMP, MP4, WMV, 3GP, AVI, MOV, PPT, PPTX, PDF, and MP3.* Go to *Media* for more details on configuring the file settings.
	Web Page	Makes the layout item/box display a webpage. Go to *Web Page* for more details on configuring the webpage settings.
	YouTube	Makes the layout item/box display a YouTube video. Go to *YouTube Video* for more details on configuring the YouTube video settings.
	IP Stream	Makes the layout item/box display a video stream from a camera connected to the network. Go to *IP Stream* for more details on configuring the IP stream settings.
	Text	Makes the layout item/box display customized text. Go to *Text* for more details on configuring the text settings.
	Twitter	Makes the layout item/box display a Twitter feed. Go to *Twitter* for more details on configuring the feed settings.

	Social Media	Makes the layout item/box display a Facebook or Instagram profile. Go to *Social Media* for more details on configuring the social network settings.
	RSS	Makes the layout item/box display an RSS feed. Go to *RSS* for more details on configuring the feed settings.
	Weather	Makes the layout item/box display a weather report. Go to *Weather Report* for more details on configuring the weather report settings.
	Clock	Makes the layout item/box display a clock or timer. Go to *Clock* for more details on configuring the clock/timer settings.
	Calendar	Makes the layout item/box display a Google, Microsoft, of iCal account calendar. Go to *Online Calendar* for more details on configuring the feed settings.
	Video In	Makes the layout item/box display video from a device connected to the display's HDMI port or a USB webcam connected to the display. Go to *Video In* for more details on configuring the video input settings.
	People Count	Makes the layout item/box display a people count from a people counting camera. Go to *People Counting* for more details on configuring the people count settings.