3.2 Digital Signage – NovoDS

NovoDS™ is a cloud-based (or network-based) and easy-to-manage digital signage solution ideal for creating dynamic visual displays for a variety of applications.

- Digital signage content can incorporate text, photos, audio, video, and web content in fully customizable configurations for a variety of environments.
- Content update and device management can be done over the network or NovoDS Cloud, making it easy to manage NovoDS deployment.

NovoDisplay (DK3 series) features the followings.

- Content
  - Media content: pictures, audios, videos, and PDF documents
  - Social media: Facebook, Instagram, Twitter
  - Feeds: YouTube, IP streaming, RSS, weather service
  - Shared storage: Google Drive, One Drive, Dropbox, Samba, FTP
  - Web pages: HTML5
  - Flexible screen layout and multi-layer content design
- Device Management
  - Remote management (via NovoDS Studio or NovoDS Cloud)
  - Scheduled playback
  - Announcement and emergency notifications

The following YouTube video is a good introduction to the NovoDS Cloud service.