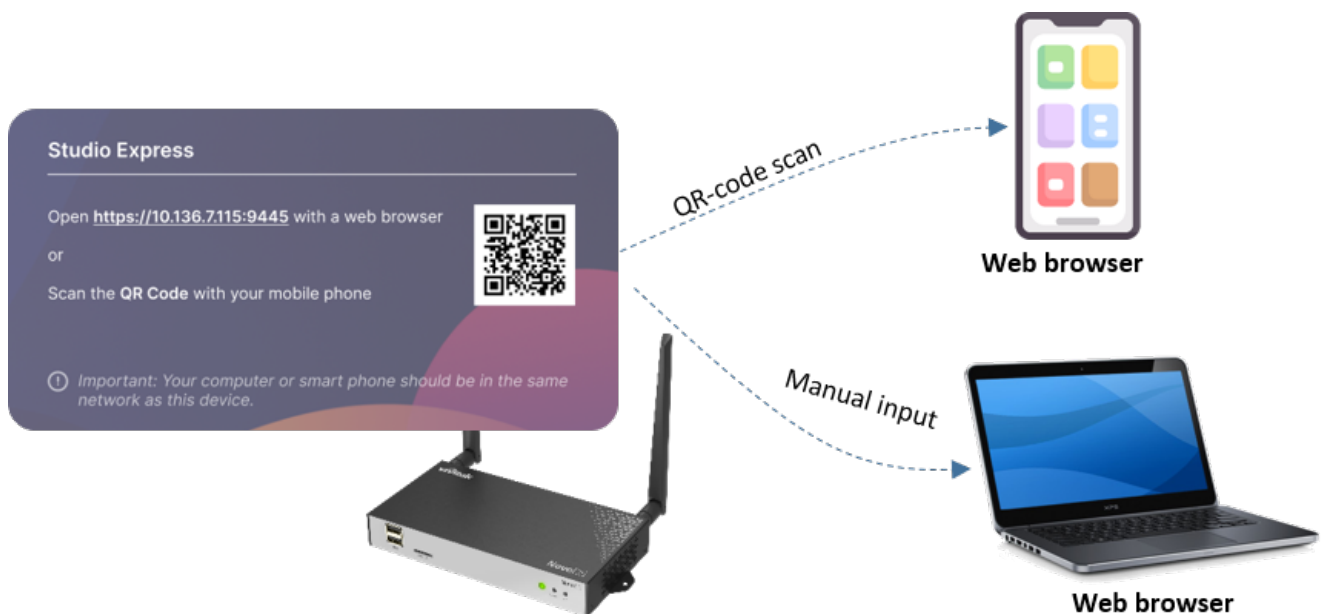# 1. What is Studio Express

Studio Express allows you to update or create new digital signage messages on the spot, accessible with a web browser! Using mobile or desktop, any authorized user can easily update the latest messaging on the digital signage. Safe, but easy.

The following figure illustrates how Studio Express works.

1. Studio Express runs on NovoDS devices.
2. Users can access it using mobile phones or laptop computer to update content or control playback.

The following benefits make it very convenient for users to manage NovoDS signage displays.

1. Accessible via mobile phones and laptop
2. No software or App needed to be installed on users' devices
3. Rich in features, include device configuration, playlist creation, playback control, and on-the-fly content update, etc.